

HenHacks

 henhackshackathon.com 

March 6th - March 7st, 2026
Sponsorship Prospectus



About HenHacks

HenHacks is the **largest beginner-friendly hackathon** in Delaware. Hosted at the University of Delaware, students from all backgrounds come together to build creative, meaningful solutions rooted in community impact and social good.

Our Growth

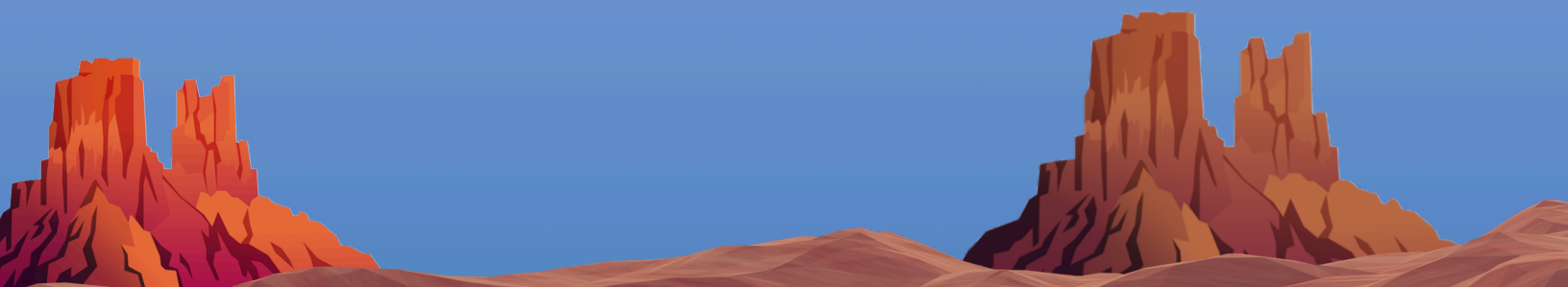
At HenHacks 2026, we welcomed nearly **500 attendees** and over **120 project submissions**, giving sponsors access to a large and engaged group of student builders. Since our first event in 2023, HenHacks has grown into a high-impact student innovation event with strong participation, consistent turnout, and increasing visibility year after year.

Why Sponsor HenHacks?

With our proximity to **major East Coast cities**, HenHacks fosters an exceptional environment to engage with the top technology and engineering students in the area.

Sponsorship packages with us provide a chance to:

- Expand brand visibility
- Recruit skilled interns and emerging talent
- Introduce hackers to cutting-edge innovations
- Leave a lasting impression on tomorrow's engineers and tech experts



HenHacks

2026 Stats

We had

478

attendees from...



30+

colleges and
universities,

and

122

project submissions!



SPONSORSHIP PACKAGES

Branding	EGG Donation*	CHICK \$2k	HEN \$5k	COOP \$7k	BARN \$10k
Logo on Website	★	★	★	★	★
Bring Company Merch		★	★	★	★
Highlight on Social Media		★	★	★	★
Logo on HenHacks Shirt		★	★	★	★
Sponsor an Activity			★	★	★
Sponsor a Hack Room				★	★
Sponsor a Snack				★	★
Sponsor a Hack Category**					★
Company Lounge***					★

Recruitment

Access to Student LinkedIn & GitHub		★	★	★	★
Interview Space				★	★
Access to Student Resume Database				★	★
Booth at Career Expo				★	★

Engagement

Send Mentors		1-2	2-3	3+	3+
Host a Workshop				30 min	45 min
Keynote Remark					★

*Please contact Liam Stapley, lstapley@udel.edu to arrange a custom sponsorship package that is within the budget of your company.

**Sponsors create their own hack category and send judges to select a winning project; Includes consultation with the HenHacks team for assistance creating a category and selecting prizes

***Designated room for sponsor company to host activities for hackers

Our sponsors last year



'Coop' and 'Barn' sponsors get **a booth at our career expo.**

It's an excellent way to interact with our hackers one-on-one and promote early career opportunities!



'Coop' and 'Barn' sponsors are also granted a **30-45 minute workshop.**

This is another way to market career opportunities, but also introduce hackers to new and innovative technologies!



Additionally, as a 'Barn' sponsor, your organization can sponsor **one of our hack categories**, allowing our hackers to get familiar with industry-specific technologies and standards!

View last year's schedule at:
henhackshackathon.com/schedule

Thank you for considering
HenHacks
from the HenHacks team and our hackers.

For sponsorship related inquiries, please contact our sponsorship coordinator:



Liam Stapley
lstapley@udel.edu

Scan the QR code below to begin the HenHacks sponsorship process:



[HenHacks Sponsorship Form](#)