



HenHacks

March 1st-2nd, 2025

Sponsorship Prospectus



About HenHacks

HenHacks is the biggest 24-hour hackathon in Delaware designed to showcase students' technical skills while giving back to our first state! HenHacks is all about creativity and community: students develop projects that address needs in Delaware communities to pitch to a panel of company representatives, professors, and peers.

Our hackathon welcomes college and university students from different backgrounds and disciplines that are passionate about applying their technical skills. **We estimate an attendance of 400 hackers**, comprised mainly of computer science, engineering, and technology students. Though HenHacks is held in-person at the University of Delaware, the hackathon is open to hackers from any university!

Our Growth

Despite the first event having taken place in 2023, HenHacks has experienced remarkable growth. In 2024, **attendance rose by over 100 participants**, constituting a nearly 30% increase, with external university participation growing to **18 schools**. Spearheaded by a dedicated team of undergraduate organizers, HenHacks continues to achieve consistent improvement every year.

Why Sponsor HenHacks?

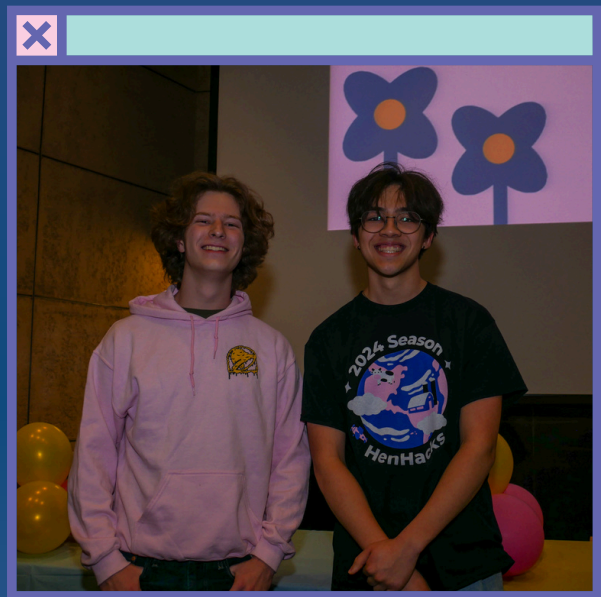
With our proximity to Wilmington, Philadelphia, New York, and Washington DC, Delaware is at the center of many opportunities in technology, entrepreneurship, and innovation. HenHacks is a prime event to engage Delaware's top students studying technology and engineering at **the #26 ranked public university in the nation!** With sponsorship perks for branding, recruitment, and student engagement, our hackathon is an exceptional environment to market your company and its intern, research, and early career opportunities. Various sponsorship packages offer chances to immerse creative young minds in new problems, introduce students to new technologies, and charter projects for community good.

HenHacks 2024 Stats



We had **303**

Total attendees across 8 different disciplines/majors,



with 45 registered participants coming from

18 external universities and



86

project submissions overall!

See more about our 2024 event at henhackshackathon.com/henhacks-2024

SPONSORSHIP PACKAGES

Branding	EGG Donation*	CHICK \$2K	HEN \$5K	COOP \$7K	BARN \$10K
LOGO ON WEBSITE	★	★	★	★	★
BRING COMPANY MERCH		★	★	★	★
HIGHLIGHT ON SOCIAL MEDIA		★	★	★	★
LOGO ON HENHACKS SHIRT **		★	★	★	★
SPONSOR AN ACTIVITY			★	★	★
SPONSOR A HACK ROOM				★	★
SPONSOR A SNACK				★	★
SPONSOR A HACK CATEGORY ***					★
COMPANY LOUNGE ****					★

Recruitment

ACCESS TO STUDENT LINKEDIN & GITHUB DATABASE		★	★	★	★
INTERVIEW SPACE				★	★
ACCESS TO STUDENT RESUME DATABASE				★	★
BOOTH AT CAREER EXPO				★	★

Engagement

SEND MENTORS	1-2	2-3	3+	3+
HOST A WORKSHOP			30 min	45 min
KEYNOTE REMARK				★

*Please reach out to Gia Scozzaro, gscoz@udel.edu, or Ella Wilkins, ellawlk@udel.edu to arrange a custom sponsorship package that is within the budget of your company.

**Must confirm sponsorship by January 15th, 2025, to be included on tshirt

*** Sponsors create their own hack category and sends judges to select winning project. Includes consultation with HenHacks team for assistance creating category and selecting prizes

**** Designated room for sponsor to host activities for hackers

From the organizers and the hackers,
thank you for considering
HenHacks

For sponsorship related inquiries, please contact our head coordinators:



Gia Scozzaro
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Ella Wilkins
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@henhacksud



henhackshackathon.com